

DENIM DAY 2018

Wednesday, April 25

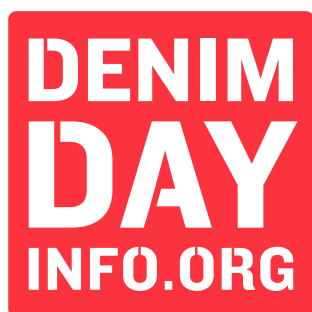
#SAAM

Sexual Assault Awareness Month - April 2018

For the past 19 years, Peace Over Violence has run its Denim Day campaign on a Wednesday in April in honor of Sexual Violence Awareness Month.

The campaign was originally triggered by a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans, thereby implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. Peace Over Violence developed the Denim Day campaign in response to this case and the activism surrounding it. Since then, wearing jeans on Denim Day has become a symbol of protest against erroneous and destructive attitudes about sexual assault.

ACC faculty, staff, and students are encouraged to make a social statement with their fashion by wearing jeans on this day as a visible means of protest against the misconceptions that surround sexual assault.



Anyone wishing to make a donation to Hope Shores Alliance can drop off their donation to either the Switchboard in VLH or the Bookstore in BTC 104.

A donation is **not** necessary to take part in Denim Day.



ALPENA
COMMUNITY COLLEGE