

February 20, 2020

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For immediate release:

ALPENA COMMUNITY COLLEGE HIRES MARY EAGAN AS NEW DIRECTOR OF ALUMNI RELATIONS

ALPENA, MICH. — Alpena Community College is pleased to announce the hiring of ACC graduate Mary Eagan to fill the newly created Director of Alumni Relations position. This position was made possible through the Strengthening Institutions Program Grant that ACC received in October 2019.

Eagan is an ACC graduate who attributes the College as playing an integral part in her life and helping her jumpstart her career. Eagan went on to earn a Bachelor of Applied Studies degree in Creative Writing with a Certificate in Nonprofit Management from the University of Iowa. Most commonly known for her on-air personality in radio, she has used her time as a production director to form relationships within the community. Eagan's extensive volunteer experience at organizations such as the Huron Humane Society and the MidMichigan Medical Center Development Council has allowed her to expand upon her skills in the areas of fundraising, event planning, producing promotional and advertising materials, and donating countless hours toward helping others.

The Director of Alumni Relations will be responsible for the development, implementation and growth of an alumni relations program at ACC. This program will focus on building and sustaining relationships between ACC and alumni, transfer students, former staff, and friends of the College. Eagan will also be responsible for overseeing and promoting events, and coordinating communication and programming for the alumni audience including direct mail, email and promotional materials. The Director of Alumni Relations will work closely with the ACC Foundation to create alumni newsletters and engage with current students to encourage them to become active and supportive alumni.

“ACC alumni are part of a family. With a family this large, though, it takes work on the part of ACC to retain the ties that bind alumni to Northeast Michigan, if only in their hearts,” said Eagan. “To maintain those bonds, it is vital that we foster relationships with our alumni. It’s my goal to develop a vast network of alumni whose stories, experiences, and connections can assist students here and alumni everywhere on their respective journeys.”

Eagan will begin her position on March 2 and is looking forward to learning about and telling the stories of her fellow ACC alumni.