

# BUSINESS MANAGEMENT

## ASSOCIATE IN APPLIED SCIENCE (AAS) DEGREE

DESCRIPTION: This program of study balances business and management courses with core educational courses to prepare students for employment in the business industry or to manage their own businesses. Students will build a broad knowledge base across business related functions of sales, personnel management, and general business operations.

### GENERAL EDUCATION REQUIREMENTS CREDITS: 21

ENG 111 <i>or</i>	ENGLISH COMPOSITION I (3/3) <i>or</i>
ENG 121	ADVANCED ENGLISH COMPOSITION I (3/3)
ENG 112 <i>or</i>	ENGLISH COMPOSITION II (3/3) <i>or</i>
ENG 122	ADVANCED ENGLISH COMPOSITION II (3/3)
ECN 231	ECONOMICS (MICRO) (3/3)
ECN 232	ECONOMICS (MACRO) (3/3)
PLS 221 <i>or</i>	AMERICAN GOVERNMENT REQUIREMENT (3-6/3-6)
PLS 222 <i>or</i>	
HST 221 & HST 222	
PSY 101	GENERAL PSYCHOLOGY (3/3)
SPE 121	SPEECH COMMUNICATION (3/3)

### CORE PROGRAM REQUIREMENTS CREDITS: 35

BUS 121	INTRODUCTION TO BUSINESS (3/3) <sup>A</sup>
BUS 123	PRINCIPLES OF ACCOUNTING I (4/4) <sup>A</sup>
BUS 124	PRINCIPLES OF ACCOUNTING II (4/4) <sup>A</sup>
BUS 125 <i>or higher</i>	BUSINESS MATH (3/3) OR HIGHER MATH
BUS 127	PRINCIPLES OF MANAGEMENT (3/3) <sup>A</sup>
BUS 221	BUSINESS LAW I (3/3) <sup>A</sup>
BUS 222	BUSINESS LAW II (3/3) <sup>A</sup>
BUS 235	HUMAN RESOURCES MANAGEMENT (3/3) <sup>A</sup>
BUS 241	PRINCIPLES OF MARKETING (3/3) <sup>A</sup>
BUS 255	BUSINESS APPLICATION SOFTWARE (3/4) <sup>A</sup>
CIS 120	INTRODUCTION TO MICROCOMPUTERS (3/4) <sup>A</sup>

### SUGGESTED ELECTIVES CREDITS: 6

BUS 115, 116, 117	FOUNDATIONS IN PERSONAL FINANCE (3/3) <sup>A</sup>
BUS 122	PERSONAL SELLING (3/3) <sup>A</sup>
BUS 128	SMALL BUSINESS MANAGEMENT (3/3)
BUS 229	ADVERTISING (3/3) <sup>A</sup>
BUS 233	MANAGEMENT & SUPERVISORY LEADERSHIP (3/3) <sup>A</sup>
BUS 248	BUSINESS COMMUNICATION (3/3) <sup>A</sup>
BUS 262	PROJECT MANAGEMENT (3/3) <sup>A</sup>

### MINIMUM 62 CREDIT HOURS/64 CONTACT HOURS

#### NOTES:

<sup>A</sup> Included in occupational specialty.

GPA of 2.0 or higher must be maintained in occupational specialty courses

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### SUGGESTED SEQUENCE OF COURSES

#### YEAR 1 (FALL SEMESTER) CREDITS: 16

ENG 111 <i>or</i>	ENGLISH COMPOSITION I (3/3) <i>or</i>
ENG 121	ADVANCED ENGLISH COMPOSITION I (3/3)
BUS 121	INTRODUCTION TO BUSINESS (3/3)
BUS 123	PRINCIPLES OF ACCOUNTING I (4/4)
BUS 125 <i>or higher</i>	BUSINESS MATH (3/3) OR HIGHER MATH
CIS 120	INTRODUCTION TO MICROCOMPUTERS (3/4)

#### YEAR 1 (SPRING SEMESTER) CREDITS: 16

ENG 112 <i>or</i>	ENGLISH COMPOSITION II (3/3) <i>or</i>
ENG 122	ADVANCED ENGLISH COMPOSITION II (3/3)
BUS 124	PRINCIPLES OF ACCOUNTING II (4/4)
BUS 127	PRINCIPLES OF MANAGEMENT (3/3)
BUS 235	HUMAN RESOURCES MANAGEMENT (3/3)
BUS 255	BUSINESS APPLICATION SOFTWARE (3/4)

#### YEAR 2 (FALL SEMESTER) CREDITS: 15

BUS 221	BUSINESS LAW I (3/3)
ECN 231	ECONOMICS (MICRO) (3/3)
SPE 121	SPEECH COMMUNICATION (3/3)
ELECTIVE	BUSINESS ELECTIVE (3/3)
PLS 221 <i>or</i>	AMERICAN GOVERNMENT REQUIREMENT (3-6/3-6)
PLS 222 <i>or</i>	
HST 221 & HST 222	

#### YEAR 2 (SPRING SEMESTER) CREDITS: 15

BUS 222	BUSINESS LAW II (3/3)
PSY 101	GENERAL PSYCHOLOGY (3/3)
ECN 232	ECONOMICS (MACRO) (3/3)
BUS 241	PRINCIPLES OF MARKETING (3/3)
	BUSINESS ELECTIVE (3/3)