

Official Proceedings of the
Alpena Community College Board of Trustees Meeting
January 16, 2014
Roger C. Bauer Board Room, Charles R. Donnelly Natural Resources Center
Alpena, MI 49707

The Alpena Community College Board of Trustees met for its regular monthly meeting on Thursday, January 16, 2014, in the Roger C. Bauer Board Room, Room 400 of the Charles R. Donnelly Natural Resources Center. The meeting began at 7:00 p.m.

Present: John Briggs, Teresa Duncan, Joseph Gentry II, Lisa Hilberg, Florence Stibitz, and Tom Townsend. Trustee Ferguson joined the meeting at 7:12 p.m.

Seated at the Board Table: President Olin Joynton and Board Secretary Jay Walterreit.

Chairman John Briggs called the meeting to order at 7:00 p.m. and led the group in the Pledge of Allegiance.

Approval of Agenda

Moved by Trustee Townsend that the agenda be approved; seconded by Trustee Hilberg. Ayes: 6. Nays: 0. Motion carried.

Approval of Minutes from the December 19, 2013, Regular Board of Trustees Meeting

Trustee Stibitz moved to accept the draft minutes from the December 19, 2013, regular ACC Board of Trustees meeting; Trustee Townsend seconded the motion. Ayes: 6. Nays: 0. Motion carried.

Introduction of Guests and Public Comment

Guests in attendance included: Bruce Johnson, WATZ News; Nicole Grulke, Alpena News; Richard Sutherland, ACC administrator; Kathy Marsh, ACC administrator; Alie Sherwin, Student Leadership Commission representative; Joyce McCoy, Alpena Public Schools Director of Secondary Education/CTE; Don MacMaster, ACC administrator; and Debra Hautau, ACC faculty.

Communication(s)

None.

Board Member and Subcommittee Reports

Trustee Duncan gave a brief report on her experiences with the recent mutual gains bargaining activities. She mentioned she was excited to be a listening ear in the process, and strongly agreed with Ed Hartfield's view of MGB as a way to change institutional cultures to better solve problems. She also noted the data teams have already begun meeting and two days of training are scheduled for next month.

Faculty Report

Debra Hautau talked about recent science-related activities in which she has been involved, including ACC support of a robotics team, which recently won an award; the third annual Science Fun Day for Scouting, which is coming up on February 8; Science Olympiad, which is scheduled for March 8; and her field biology in Costa Rica class, which is still looking for participants.

Student Report

Alie Sherwin gave a rundown of recent Student Leadership Commission activities, including: the addition of two new members, bringing the total number of participants to 6; the hosting of a blood drive with the Red Cross, scheduled for January 20 from 9 a.m. to 4:30 p.m., organizing the Pink Basketball Game in February; arranging for an open skate for students at Northern Lights Arena; and presenting a talent show fundraiser.

President's Report

The President's Report follows as it was distributed at the meeting.

President's Report to ACC Board of Trustees
January 16, 2014

1. IPEDS Report

Again this year ACC staff members have assembled and submitted information for the US Department of Education's Integrated Post-Secondary Education Data System (IPEDS), a requirement for any institution receiving federal funds. Although the results can be reported out in dozens of different ways, the most useful way enables us to track ACC's performance against benchmarks set by the other nine comparably-sized (Group 1) community colleges in Michigan.

The 2013 report covers performance during the 2011-13 academic years and brings to light the following comparisons:

- ACC's 12-month unduplicated headcount of 2,626 (down by 52 from a year ago) continues to be smaller than the Group 1 median figure. However, our fall full-time student number of 1,027 is larger, with the part-time student number of 936 being correspondingly smaller. These differences continue a multi-year trend and affect our graduation rates positively.
- ACC has a lower percentage of women students (56%) than its peers.
- With 278 degrees awarded (down by 25 from last year) and 121 certificates (down by 35), ACC continues to outstrip its Group 1 peers.
- Consequently, ACC graduation rates also exceed those for peer colleges, with 40% of its first-time, full-time students completing certificates or degrees within 150% of the prescribed time, compared with an average of 17% for the other schools.

- The ACC yearly tuition and fees rate of \$3,720 continues to remain higher than the Group 1 benchmark. ACC's low property tax revenue causes its tuition and fees to be higher.
- However, the use of financial aid and the high percentage of students living at home result in a vastly lower net price of attending ACC – only \$2,300 per student on average – compared with the \$5,768 average at the other nine colleges.
- In line with this result, the percentages of ACC students on financial aid and the dollar amounts they accessed mostly exceed those at other schools. These measures confirm the effectiveness of our financial aid office personnel and the significant scholarship assistance from the generous donors to the ACC Foundation.
- In the faculty, administrative, and support staff categories, ACC is better staffed than sister Group 1 institutions, with the widest margin appearing in the faculty ranks.
- ACC full-time nine-month faculty salaries continue to be above the average for all other Group 1 institutions.
- Compared with other Group 1 colleges, ACC derives more revenue from tuition, fees, state appropriations, and government grants while deriving far less from local property taxes.
- ACC expends more per student on instruction, public service, and student services than the peer colleges while expending less on academic support and institutional support (administration).

Overall, these comparisons tell a story of ACC resources focused on the core business of instruction and students persevering to complete their programs. It takes a great deal of work for ACC staff to feed our numbers into IPEDS, so our thanks for fulfilling this responsibility are due to Robert Roose, Lisa Snyder, Vicky Kropp, and Richard Sutherland.

2. Spring Semester Preliminary Enrollment

Preliminary ACC enrollment figures for the Spring 2014 Semester continue the Fall 2013 Semester trend of 12% declines in both headcount and credit hours. ACC joins nine other Michigan colleges with double-digit declines, with only two colleges making modest gains.

The two graphs accompanying the ACC enrollment breakdown show a continuing gradual decline of K-12 public school students counted in ACC's five-county service area and a division of these student into current grade levels. The spike shown for tenth-graders is typical, as is the decrease thereafter due to students dropping out and families departing from the area.

Reductions of 11-12% in the continuing student category are more significant than those in any other. Factors influencing this category include departure of students achieving a certificate/degree or otherwise meeting their goals for attending (which may be limited to just a few classes). From one perspective these results bring out the downside of ACC's strong completion rate. They also point to the continuing imperative of attracting new students to replace those who have completed.

In that vein, a much smaller decline of 4% shows up in the new first-time student category, indicating some success for ACC's advertising and recruiting efforts.

Dual enrollments have actually increased in several school districts in the central and northern parts of our service area, most notably in Alcona, Alpena, Atlanta, Hillman, Rogers City, and Onaway. The four southern schools doing business elsewhere are down but not completely out; for example, ACC did retain 11 students in Oscoda despite a net loss of 28 students there compared with the Spring 2013 Semester.

In accordance with the FY14 budget revision passed by the Board in November, the net income from tuition and fees has moved modestly into positive territory as indicated by the \$42,391 variance.

To meet the ongoing enrollments challenges, ACC staff members are engaged with recruiting strategies for Fall 2014 Semester students, especially focused on filling up technical programs that improved, but did not fill up, during the current academic year.

3. ACC Partnerships with K-12 Systems

Vice President Kathy Marsh is present this evening to provide information on ACC linkages with K-12 systems in our service area. Her topics will include:

- Updated list of partnerships activities.
- Follow-up on list of dual enrollment strategies presented to the Board in November.
- Direct credit and articulated credit initiatives.
- ACC-AHS Middle College program.

Kathy will be joined by Alpena Public Schools Director of Secondary Instruction/CTE Joyce McCoy for discussion of the last two points.

4. Sustainability Champion Report

Dean of Workforce Development Don MacMaster leads ACC's endeavors to advance training and education related to sustainability, and he brings his account of those efforts to us tonight. Among the highlights:

- ACC will participate in a national webcast of workforce educators and employers in March, sponsored by the Joyce and Gates Foundations. Topics will be development of the Marine Tech AAS degree and our work with the Alpena Biorefinery. Focus of this webinar is dissemination of workforce training content related to environmental sustainability with particular focus on strategies for employers and training providers to work collaboratively on content delivery involving unique or offshore applications.
- In December a visit was made to Oceaneering training center in Morgan City, LA, to meet with Darien Breaux and tour a training center featuring a simulation center. Mr. Breaux brought up on screen a video package of Oceaneering's repair and reconstruction work using ROVs on the 2010 BP Deepwater Horizon oil spill in the Gulf of Mexico.

- In February Marine Tech Instructor David Cummins will travel with students to the Underwater Interventions conference in New Orleans. The Marine Advanced Technology Education (MATE) Center is funding travel and lodging for three ACC students to attend the conference. While there the ACC delegation will take a side trip over to Morgan City for a tour of Oceaneering's training center.
- ACC has responded to an MCCA survey asking about water-based curriculum and degree programs. The impetus of the survey was the State wanting to know which community colleges offer programs that support the Blue Economy.
- A first stage of composites training for Phoenix Composites and Kalitta Air was completed last fall. Composite materials are increasingly used in a variety of manufacturing applications in which durability, wear resistance, hardness, and lightweight strength is important. In the airline and aerospace sectors, composites are considered a green application due primarily to the fuel-saving characteristics that derive from light weight.
- ACC is examining the potential of mounting a consortium proposal around composites and autonomous systems for the last round of TAACCCT funding. A potential fourth and final year of TAACCCT funding from the U.S. Department of Labor is anticipated early in 2014 with proposals expected to be due in May-June timeframe. A consortium proposal involving community colleges with exposure to the aerospace sector could be competitive, especially if it can be linked to progress in related sustainability sectors.

5. 2014-15 ACC Foundation Scholarship Booklet

The 2014-2015 ACC Foundation Scholarship booklet includes 165 named scholarships, many of which provide multiple awards. Since 2003 the number of separate ACC Foundation scholarship funds has grown from 76 to 165, thanks in part to strategic priority being placed two years ago on endowed funds. During the 2012-13 academic year 300 scholarships totaling \$158,000 were awarded to ACC students.

Action Items

None.

Information Items

3.783 Financial Report

Dr. Joynton reviewed the Financial Report with the Board.

3.784 Personnel Report

Status Changes: Melissa Fournier moved from full time nursing faculty to full time Administrative Director of Nursing, effective January 2, 2014.

3.785 Gifts and Grants Report

The Gifts and Grants Report showed 182 donors gave gifts or pledges totaling \$187,791 for the time period of December 7, 2013, to January 6, 2014.

New Business

None.

Suggested Future Agenda Items

Chairman Briggs brought up two topics which required trustee input. The first topic was to consider dates for the Electrical Power Technology Center groundbreaking ceremony. After a short discussion the trustees decided on April 3, 2014, at 4:30 p.m. The second topic was the February 11, 2014, Board workshop. Chairman Briggs asked each trustee to identify subjects in which they would like to lead a discussion, and forward those subject to him. Dr. Joynton asked trustees to communicate with him regarding information they might need for their discussions. Chairman Briggs set a deadline of Friday, January 24, 2014, for the trustees to communicate their subjects to him. Secretary Walterreit was instructed to send out the list of subjects that had been collected thus far.

Next Regular Meeting

The next regularly scheduled Board of Trustees meeting is February 19, 2014, at 7 p.m. in the Roger C. Bauer Board Room, Room 400 of the Charles R. Donnelly Natural Resources Center, 665 Johnson Street, Alpena, MI 49707. **Please note this date has changed from the regularly scheduled date** of the third Thursday of each month.

Adjournment

The regular meeting was adjourned at 8:07 p.m.

Jay Walterreit
Secretary of the Board of Trustees
(989) 358-7215