

# Omega Electric & Sign Company

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This position could be full time with a full benefits package including IRA, Vacation, Holiday, Blue Cross Gold Insurance, and a strong personal work environment. We are not looking for temp workers, but offer careers.

## Graphic Designer Job Summary

We are currently seeking an innovative and dedicated Graphic Designer to join our growing agency. You will collaborate with other designers as well as with our sales and marketing departments to create effective and eye-catching images and campaigns to increase our customer base. Your job duties include developing graphics both for print and digital platforms that enhance our accompanying text and convey an accurate message. Our ideal candidate has a substantial portfolio of successful campaigns and is proficient with Adobe Creative Suite.

## Graphic Designer Duties and Responsibilities

- Collaborate with design team on project concepts
- Determine voice and messaging for graphic design pieces
- Develop product illustrations, logos, and other graphics as needed
- Advise on best practices and optimizations throughout design projects
- Select colors, font, images, and layout
- Create visualizations (either by hand or via a software program) which convey accurate messaging and undertones as dictated by the project
- Present designs to stakeholders and applicable teams
- Implement feedback and changes when appropriate
- QA designs for errors
- Pass final design to development or publishing teams for release

## Graphic Designer Requirements and Qualifications

- 1 year experience in graphic design, art, design or a related field (preferred)
- Portfolio of extensive designs used in successful marketing campaigns
- Proficient with Adobe Creative Suite, Quark Xpress, and Photoshop
- Exceptional creativity and innovation
- Experience with both print and electronic media
- Attention to detail
- Time management and organizational skills