

**BUSINESS MANAGEMENT**  
Associate in Applied Science (AAS) Degree

Minimum Credits: 62.0  
Contact Hours: 67.0

**INTRODUCTION:** This program of study balances business and management courses with core educational courses to prepare students for employment in the business industry or to manage their own businesses. Students will build a broad knowledge base across business related functions of sales, personnel management, and general business operations.

GENERAL EDUCATION COURSES		(MEETS GRADUATION REQUIREMENTS)	
COURSE	TITLE	CREDITS	CONTACT HOURS
ENG 111 or ENG 121	English Composition I or Advanced English Composition I	3.0	3.0
ENG 112 or ENG 122	English Composition II or Advanced English Composition II	3.0	3.0
ECN 231	Economics (Micro)	3.0	3.0
ECN 232	Economics (Macro)	3.0	3.0
PLS 221 or PLS 222 or HST 221 & HST 222	American Government Requirement	3.0-6.0	3.0-6.0
PSY 101	General Psychology	3.0	3.0
SPE 121	Speech Communication	<u>3.0</u>	<u>3.0</u>
<b>GENERAL EDUCATION CREDITS/CONTACT HOURS:</b>		21.0-24.0	21.0-24.0

CORE PROGRAM COURSES		(MEET WITH ACADEMIC ADVISOR TO DETERMINE CORE PROGRAM COURSES FOR CONCENTRATION AND TRANSFER)	
COURSE	TITLE	CREDITS	CONTACT HOURS
BUS 121	Introduction to Business <sup>A</sup>	3.0	3.0
BUS 123	Principles of Accounting I <sup>A</sup>	4.0	4.0
BUS 124	Principles of Accounting II <sup>A</sup>	4.0	4.0
BUS 125 or higher math	Business Math or higher math	3.0	3.0
BUS 127	Principles of Management <sup>A</sup>	3.0	3.0
BUS 221	Business Law <sup>A</sup>	3.0	3.0
BUS 222	Business Law <sup>A</sup>	3.0	3.0
BUS 235	Personnel Management <sup>A</sup>	3.0	3.0
BUS 241	Principles of Marketing <sup>A</sup>	3.0	3.0
BUS 255	Business Application Software <sup>A</sup>	3.0	4.0
CIS 120	Introduction to Microcomputers <sup>A</sup>	<u>3.0</u>	<u>4.0</u>
<b>CORE PROGRAM CREDITS/CONTACT HOURS:</b>		35.0	37.0

SUGGESTED ELECTIVES		(MEET WITH ACADEMIC ADVISOR TO DETERMINE ELECTIVES FOR CONCENTRATION)	
COURSE	TITLE	CREDITS	CONTACT HOURS
BUS 115, BUS 116, BUS 117	Foundations in Personal Finance <sup>A</sup>	3.0	3.0
BUS 128	Small Business Management <sup>A</sup>	3.0	3.0
BUS 122	Personal Selling <sup>A</sup>	3.0	3.0
BUS 229	Advertising <sup>A</sup>	3.0	3.0
BUS 233	Management & Supervisory Leadership <sup>A</sup>	3.0	3.0
BUS 248	Business Communications <sup>A</sup>	3.0	3.0
BUS 262	Project Management <sup>A</sup>	<u>3.0</u>	<u>3.0</u>
<b>ELECTIVE CREDITS/CONTACT HOURS:</b>		<u>6.0</u>	<u>6.0</u>
<b>TOTAL MINIMUM PROGRAM CREDITS/CONTACT HOURS:</b>		62.0	67.0

SUGGESTED SEQUENCING OF COURSES:					
YEAR 1 (FALL SEMESTER) <u>16.0-18.0</u> CREDITS	CREDITS	CONTACT HRS	YEAR 1 (SPRING SEMESTER) <u>16.0</u> CREDITS	CREDITS	CONTACT HRS
ENG 111 or ENG 121 English Comp I	3.0	3.0	ENG 112 or ENG 122 ENG Comp II	3.0	3.0
BUS 125 or higher math	3.0-5.0	3.0-5.0	BUS 124 principles of Accounting II	4.0	4.0
BUS 121 Introduction to Business	3.0	3.0	BUS 127 Principles of Management	3.0	3.0
BUS 123 Principles of Accounting I	4.0	4.0	BUS 235 Personnel Management	3.0	3.0
CIS 120 Intro to Microcomputers	<u>3.0</u>	<u>4.0</u>	BUS 255 Business Application Software	<u>3.0</u>	<u>4.0</u>
TOTAL	16.0-18.0	17.0-19.0	TOTAL	16.0	17.0
YEAR 2 (FALL SEMESTER) <u>15.0-18.0</u> CREDITS	CREDITS	CONTACT HRS	YEAR 2 (SPRING SEMESTER) <u>15.0</u> CREDITS	CREDITS	CONTACT HRS
BUS 221 Business Law	3.0	3.0	BUS 222 Business Law	3.0	3.0
ECN 231 Economics (Micro)	3.0	3.0	PSY 101 General Psychology	3.0	3.0
SPE 121 Speech Communication	3.0	3.0	ECN 232 Economics (Macro)	3.0	3.0
Business Elective	3.0	3.0	BUS 241 Principles of Marketing	3.0	3.0
American Government Requirement	<u>3.0-6.0</u>	<u>3.0-6.0</u>	BUS Elective	<u>3.0</u>	<u>3.0</u>
TOTAL	15.0-18.0	15.0-18.0	TOTAL	15.0	15.0

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