

**Alpena Community College
Strategic Plan
For 2015-2017**

Strategic Goal #1: *Present and position ACC as a compelling, attractive institution of choice for all learners.*

OBJECTIVES	Leadership
A. Improve and implement an up-to-date marketing plan as it pertains to strategic planning objectives.	Jay Walterreit, Mike Kollien
<ol style="list-style-type: none"> 1. Personalize the pictures and use testimonials in ACC publications and website 2. The online college catalog should be broken into sections/chapters that can be individually accessed 3. Work with faculty for greater outreach to both new and existing student – postcards, cultural events, website, email, Facebook, triangulate, call lists, collect contact information 4. Use visualization of positive statistics in marketing materials 5. Emphasize liberal arts along with technical programs 6. Recruitment for programs out of the area to spark interest. 7. Market programs outside our local service area 8. Trace and utilize placement data in marketing occupational programs 	<p>To a large extent, bullets 1,3,5, and 6 are already being accomplished on a regular basis. Bullet 2 was accomplished for the 2015-2016 catalog; the catalog is now being managed by the Dean of Students. Bullet 4 could use more development. Bullet 8 requires a consistent effort to collect, process and communicate the data before it can be used in marketing. Recent projects with GIS instructor, Jim Berles, have provided interesting data. Bullets 6 and 7 have the greatest need for increased resources, but with ACC's fiscal challenges there has been no request made for the staffing needed to accomplish these action projects. The Office of Public Information, the Admission Office, and the Enrollment Committee continue to explore new ideas to improve enrollment and marketing at ACC.</p> <p>Two links on our ACC website under the "About ACC", "Office of Public Information" links contain more information on what specifically is being done for this objective: http://discover.alpenacc.edu/about_acc/spbc_10_20_2015.php and</p>

	<p>http://discover.alpenacc.edu/about_acc/docs/acc_marketing_plan.pdf</p> <p>The SPBC Committee discussed various ways we could promote ACC and the programs we offer. Refer to SPBC minutes of October 20, 2015 for more details of the discussion.</p>
<p>B. Build a strong strategy for HUSH campus via programs and facilities with a goal of increasing enrollment.</p>	<p>Don MacMaster, Nancy Seguin</p>
<ol style="list-style-type: none"> 1. Review composition of advisory group and extend invitation to new members if needed 2. Conduct a needs study to help direct programming changes 3. Investigate a tech lab presence at Huron Shores 4. (Possibly pursue grants to fund this action project). 5. Investigate a unique occupational program as an “anchor” program for that campus 6. Explore strengthening the losco county connection with ACC’s Foundation Board 	<p>A new industrial tech lab has been created on the HUSH campus. A full-time faculty has been hired to teach the redesigned Industrial Technology Certificate program. It will be the flagship program for the HUSH campus.</p> <p>Facilities on the 1st floor will be rented to the Alternative Academy of losco County with the hopes of encouraging these students to dual enroll into our ACC classes.</p> <p>The HUSH Advisory Board will invite new members made up of area industry leaders to its August Board meeting. The Advisory Board will be asked about facilitating a needs study for program direction.</p> <p>Leaders in losco community have been asked to participate on the ACC’s Foundation Board.</p>

<p>C. Work to keep our buildings and grounds well maintained and attractive as identified in the Facilities Master Plan.</p>	<p>Nick Brege</p>
<ol style="list-style-type: none"> 1. Formalize and present a Facilities Master Plan to the college community (functional, energy, aesthetics) 2. Solicit input from stakeholders on functional upgrades <ul style="list-style-type: none"> o <i>Outside/street beautification. Light pole banners.</i> o <i>Expand and improve wi-fi.</i> o <i>Update Library furnishings.</i> o <i>Remove/clean/update hallway artwork and displays.</i> o <i>Improve the look of ACC by adding more student artwork on the walls, creating a sculpture garden, and planting more trees.</i> o <i>Update student congregating areas including student lounge in VLH (install USB charging ports/update furniture)</i> 	<p>A new facilities assessment (last one was performed in 2008) is needed to help identify and prioritize deferred maintenance projects. Additionally, there are a series of energy reduction projects that will result in a cost savings of approximately \$10K/year.</p> <p>A Campus Beautification Committee has been formed to provide input on selecting student artwork, prioritizing aesthetic projects, and establishing a unified campus image.</p> <p>The MIS department is installing functional technology upgrades to expand <i>wifi</i> access and smart room enhancements.</p>
<p>D. Attract and retain highly qualified and motivated employees.</p>	<p>Carolyn Daoust</p>
<ol style="list-style-type: none"> 1. Focus on instructor qualification in regards to what they are teaching 2. Strategically look at hiring practices 3. Create a process to better support and communicate with adjunct faculty 4. Investigate the creation of a professional development and faculty enrichment program (regularly scheduled faculty roundtable discussions) 5. Institutionalize a Mutual Gains culture to improve employee morale 	<p>Whenever a vacancy occurs, a thorough review of the job description takes place. Additions/deletions are done at this time to insure we attain the most qualified applicants for the position.</p> <p>A thorough review of all faculty credentials has been done to ascertain our compliance with the HLC faculty credential guidelines.</p> <p>Vacancies are strategically advertised locally and in specialty areas to get the most exposure possible. A mix of employees and</p>

community members are asked to serve on Search Committees. Specific interview questions are asked of applicants to determine their background and skills. Once a decision is made by the Search Committee, they forward that recommendation to the President. He has the option of interviewing the candidate(s) himself to make a final decision or take the recommendation of the Search Committee.

Each semester the VP of Instruction conducts an in-person orientation session for all new faculty members. HR office also orients new employees in college policies. All employees are given an ACC email address, which is the main form of communication with employees.

VP of Instruction has developed a proposal for Faculty Development which allows funds for one occupational and one general education department to participate in a staff development activity of their choice. A fixed amount of money is allocated for each person in the chosen departments.

As per the three union contracts, a cross-constituent committee meets twice a semester to provide a mechanism to maintain communication and to discuss and evaluate issues using methods developed in mutual gains training, regarding but not limited to upholding the contractual agreements, sharing information, and reinforcing strategic planning and budgeting of the College's resources based on data that concerns the health and financial viability of the College.

<p>E. Guarantee ACC's financial liquidity by building a 15% fund balance.</p>	<p>Richard Sutherland</p>
<p>1. Build a budget that allows for increases in fund balance of up to 2% each year</p>	<p>Every attempt is made to reach this goal, however declining enrollments and the uncertainty of state appropriation and property tax revenues makes reaching this goal a challenge.</p>
<p>F. Develop additional revenue sources and increase revenues from established sources.</p>	<p>Don MacMaster, Penny Boldrey</p>
<ol style="list-style-type: none"> 1. Investigate district boundary expansion 2. Maintain strong ties with Michigan legislators and government officials with appropriate emphasis on funding opportunities 3. Lead, track and respond to local economic changes that produce revenue 4. Leverage grants – program development (note placed between goals 2 & 3) 5. Interact with ACC Foundation and its activities that affect college revenue 	<p>Legislation allowing for annexation of areas not geographically contiguous to a current community college district community passed the House in 2014 but stalled in the Senate. The Community College Act already allows such an action in the Upper Peninsula, but not elsewhere in Michigan. Attempts by the College to annex contiguous districts do not appear promising at present.</p> <p>Meetings with local, state, and federal legislators have occurred this year. Visits by U.S. Senator Gary Peters and U.S. Congressman Dr. Dan Benishek were notable examples. Sen. Peters' interest in liberalizing drone usage for higher education purposes has been and will be influential in ACC's pursuit of state and federal resources related to Unmanned Autonomous Vehicles.</p> <p>The ACC President sits on the Target Board, giving the College a seat at the table on deliberations involving local and regional workforce and economic development.</p> <p>The College was able to leverage approximately \$250,000 in federal TAACCCT equipment resources to meet a mandatory 25 percent cash match on \$625,000 in Michigan Community College Skilled Trades Equipment Program grant dollars. The two funding sources</p>

	<p>combined allowed procurement of more than \$800,000 in grant-funded equipment during FY 16.</p> <p>Successful execution of the National Collegiate Lineman's Rodeo in April was one notable example of interaction between the ACC Foundation and the College this year. Others included the EPTC, the Honor's Breakfast, and the ongoing scholarships for students.</p>
G. Create an enrollment plan with enrollment goals.	Jay Walterreit, Mike Kollien
<ol style="list-style-type: none"> 1. Select up to five programs for focus of recruitment 2. Follow ACC version of Four Disciplines of Execution to track progress in meeting objectives, including display of graphics showing results updated on a bi-weekly basis 3. Make reports to the ACC Board of Trustees on fulfillment of objectives and next steps anticipated 	Programs and board reporting occurred during Fall Semester 2015.
H. Optimize the value proposition.	Jay Walterreit
<ol style="list-style-type: none"> 1. Clearly communicate our tuition/fees breakdown 2. Communicate comparative data 3. Update Net Price Calculator 4. Provide program cost estimates 5. Communicate the value of ACC education and training 	<p>Tuition and fees are clearly communicated on the ACC web site (link on the bottom of the page). The Net Price Calculator is updated annually by the Director of Learning Technology and the Director of Financial Aid.</p> <p>Area that were identified as still needing work are: comparative data, and what needs to go into the program cost estimates such as books, equipment etc.</p>

Strategic Goal #2: *Achieve excellence in program areas of transfer, occupational/technical, developmental, community and continuing education.*

OBJECTIVES	Leadership
<p>A. Implement and maintain a comprehensive plan to provide useful data, on student learning outcomes across programs, and provide effective feedback to improve teaching and learning.</p>	<p>Kathy Marsh, Wendy Brooks</p>
<ol style="list-style-type: none"> 1. Internal marketing of institutional core competencies, including making core competencies more relevant to faculty 2. Monitor HLC Quality Initiative 3. Continue to institutionalize the assessment process 4. Raise student awareness of core competencies using student groups 	<p>The Student Learning Committee is overseeing a process for the assessment of student learning outcomes across all programs. The core competencies are being assessed one at a time, through Blackboard, each fall. Each competency is reassessed a year and a half later in the spring semester.</p> <p>The committee continues to involve faculty in creating the assessment instruments and reviewing assessment results and making suggestions for improvement.</p> <p>We need to work on student awareness by doing presentations to various student groups.</p>
<p>B. Implement and maintain a plan to evaluate programs and courses for relevance such that appropriate recommendations for continuance, expansion or elimination can be made.</p>	<p>Kathy Marsh</p>
<ol style="list-style-type: none"> 1. Program Prioritization Process/Dashboard of Program Review 2. Streamline duplication of courses in curriculum. 3. Increase consciousness and containment of inflationary tendencies in curriculum 	<p>A program review document will be created in the Summer 2016 that will allow for easy capture and update of critical information regarding program viability.</p>

<p>development(contact hours, labs, advanced courses, new programs)</p> <p>4. Improved Transferability and course / credit acceptance from Universities</p>	<p>The Curriculum Committee is tasked with considering all initiation and changes in courses, programs, and graduation requirements for credit course offering. When reviewing a proposal they consider the effect on existing courses and programs, relationship of courses to program(s) and can other courses on campus be revised to include the need of the suggested course.</p> <p>The Assistant to the VP of Instruction annually sends out a curriculum committee summary to all transfer universities.</p>
<p>C. Assess new opportunities for programs to better position the College to serve the needs of our students and market demands.</p>	<p>Don MacMaster, Kathy Marsh, Dawn Stone</p>
<p>1. Huron Shores occupational program development</p> <p>2. Investigate options for additional health care programs (PTA or Respiratory Therapy)</p> <p>3. Bachelor of Science in Electrical Systems Technology</p> <p>4. Work with program advisory committees to identify new opportunities</p> <p>5. Focus/Invest in non-credit community education</p>	<p>TAACCCT Grant supported the development of the Industrial Tech program at HUSH, the non-credit platform to enhance secondary school relationships with drones and ROVs, enhanced relationship with Michigan Works system to deliver non-credit, employer based training.</p> <p>Created a new Bachelor of Science degree in Electrical Systems Technology, an Advanced Certificate in Utility Tech with Consumers Energy Company.</p> <p>Every occupational program has minimally an annual meeting with their advisory committees to solicit input on possible new programs and/or enhancements to current programs.</p>

<p>D. Figure out ACC's role in distance education service, courses, and programs.</p>	<p>Kathy Marsh, Jeff Blumenthal</p>
<ol style="list-style-type: none"> 1. Additional online course offerings 2. Identify which courses lend themselves well to online including which courses are needed for availability to students 	<p>The Learning Technology department provides Quality Matters training to faculty that are interested in teaching an online course. That department support faculty in delivering high quality online instruction.</p> <p>All new online courses must be approved for development by the Curriculum Committee using Form C.</p> <p>Going forward we need to work with department chairs on identifying potential new online offerings. The best opportunities would be in areas that are unique and different to draw students from other locations and not necessarily shifting our enrollments from the face-to-face offerings.</p>
<p>E. Implement and maintain an effective and efficient Student Services Department.</p>	<p>Nancy Seguin</p>
<ol style="list-style-type: none"> 1. Centralize Student Services 2. Have the SSC serve as the leader to help organize student study groups 3. Continue to expand the amount of student activities and groups on campus 4. Offer more programs/activities for all students and not just for students that are not based on financial need or specific credentials 5. Investigate the possibility of creating a placement office 6. Provide a student technology help desk. 	<p>Student Services was centralized in VLH 101 in the fall of 2015.</p> <p>Two new student groups were formed: The Language Society and the Huron Shores Student Leaders.</p> <p>Placement is done by occupational department and the Student Employment link on our webpage. Transfer students don't need a placement service. With limited funding having a staffed placement office is not a priority.</p> <p>The Network Administration students are providing a Help Desk for their fellow students, faculty, staff and community members.</p>

<p>F. Improve academic advising processes to provide sufficient structure for guiding students to success.</p>	<p>Kathy Marsh, Nancy Seguin, Department Chairs</p>
<ol style="list-style-type: none"> 1. Study Guided Pathway literature and implement appropriate processes 2. Improve advising processes 3. Provide advising training periodically 4. Promote student involvement with their assigned advisor 5. Emphasis better transfer advising 6. Encourage undecided students to identify a program of study 	<p>Instructional administrators have attended meetings and conferences to gain insight and helpful hints on implementing appropriate processes for guiding students to success. The results would be Mandatory Orientation, Peer Students, First-Year Experience Course and the investigation of Career Coach.</p> <p>Advising is a constant work in progress. We have provided general advising training over the last two years, but will continue to seek opportunities for additional training. Example: faculty need to be oriented on new placement testing instruments, which is planned for August 22, 2016.</p>
<p>G. Track and follow-up on student retention.</p>	<p>Don MacMaster, Kathy Marsh, Jay Walterreit</p>
<ol style="list-style-type: none"> 1. Implement a plan for tracking retention 2. Disaggregate student population data – developmental students, undecided students, occupational students, transfer students, etc. 	<p>An initial definition of retention was developed: the number of students returning from semester to semester. Director of Public Information has compiled data for the past 5 years and that data is being looked at by the Enrollment committee.</p> <p>Need time and resources to further student disaggregate data.</p>

Strategic Goal #3: *Serve as a primary center for regional economic development, diverse programming, recreational/wellness opportunities, and cultural enrichment.*

OBJECTIVES	Leadership
A. Align education/training with regional business/industry strategies for prosperity.	Don MacMaster, Kathy Marsh, Dawn Stone
<ol style="list-style-type: none"> 1. Biz Center 2. Small Business and Technology Development Center 3. Specialized Education 4. Workforce Development/ TAAACT 5. Occupational program's advisory committees 6. Target Alpena Development Corp. 7. Alpena Chamber of Commerce Membership 8. Continue to implement the Board policy on variance favoring for local business 9. Provide workplace training to businesses 10. Stay connected to local apprenticeship opportunities 	<p>ACC continues to be involved and seek out new opportunities for providing training and educational opportunities to our region.</p> <p>TAACCCT grant supported the development of the Industrial Tech program at HUSH, the non-credit platform to enhance secondary school relationships with drones and ROVs, enhanced relationship with Michigan Works system to deliver non-credit, employer based training.</p> <p>Every occupational program has minimally an annual meeting with their advisory committees to solicit input on possible new programs and/or enhancements to current programs</p>
B. Investigate opportunities for diverse programming.	Don MacMaster, Kathy Marsh
<ol style="list-style-type: none"> 1. Become a leader in unmanned technology 2. Physical Therapy Assistant 3. Respiratory Therapy 4. Diesel Mechanic 5. Truck Driving 6. Recruitment of programs out of the area 	<p>The TAACCCT grant allows ACC to explore programming areas without any financial investment which has been a wonderful opportunity for the college – Marine Technology and drones.</p> <p>PTA and RT were investigated and found to not be feasible due to the high cost of equipping labs and employment opportunities are low.</p> <p>A Diesel Mechanic program would probably dilute our current automotive programs, which are experiencing low enrollments.</p>

	The college has a process for investigating new programs and it has served the college well in being good stewards of our resources.
C. Support health and wellness programs.	Carolyn Daoust, Noel Hall
<ol style="list-style-type: none"> 1. Wellness Center 2. Athletics 3. Health care programs activities 4. Strategy Club 5. Employee Assistance Program (EAP)through Human Resources department 6. ACC Connection 7. Campus Safety Committee 	<p>The Director of Wellness Center presented information on the Wellness Center and the need for maintenance and replacement of equipment. Resource opportunities for funding if the college was interested, were presented.</p> <p>The group identified a need for organizing and publicizing intramural athletic programs, which seems to be inactive at this point.</p> <p>It was identified that information on the Intercollegiate Athletics programs needs to be added to the website and kept up to date.</p> <p>The Strategy Club is a resource for students and staff that maybe more interested in the mental aspect of health, but as of Spring 2016 the club has decided to take a hiatus.</p> <p>The Employee Health and Wellness committee is very active with activities that encourage staff to stay active and in good health.</p> <p>The EAP program is a highly confidential program offered through Mutual of Omaha. Employees and family can call a toll-free number to speak to a counselor and if a referral is made by the counselor Mutual of Omaha will pay for up to 3 visits per incident.</p> <p>The ACC Connection is a group of employees who represent each work group at ACC. The goal of the group is to offer encouragement, support and assistance to employees.</p>

	<p>The Campus Safety Committee is comprised of employees from each work group to maintain safety at ACC. They meet monthly and any employee is welcome to join. The committee follows MiOSHA and OSHA guidelines. This committee also works with the Clery Task Force Committee to make sure we meet all mandated requirements. Conduct fire drills, educating staff/students on their rights and options for sexual harassment, sexual violence, dating violence, domestic violence and stalking. Education staff/students of contacts and resources available.</p>
<p>D. Facilitate hosting and promotion of cultural events.</p>	<p>Tim Kuehnlein</p>
<ol style="list-style-type: none"> 1. Build relationships with arts and cultural organizations. 2. Expand use of Granum Theatre – cultural, performance, musical 3. Initiate student art loan project for the area near the Commons 4. Promote the Wilson Gallery and the Fine Arts Gallery 	<p>There exists many opportunities to expand the relationship between ACC with the Alpena community to enhance both the students and the community’s experience in arts and culture. The 2016-2017 Endowed Chair Award is going to be used as a resource to encourage the connectivity between the college and the community.</p> <p>Expanding on the idea of shared resources the Granum Theatre needs to be assessed for the pros and cons of how best to utilize the facilities and to emphasize the positive uses.</p> <p>The promotion of current art galleries and student art loan project are now in the hands of the newly formed Beautification Committee.</p>

Strategic Goal #4: *Foster an environment of learning that embraces change, cultural diversity, personal accountability, and global thinking. (Measurement of these objectives may be based on events that address these goals.)*

OBJECTIVES	Leadership
A. Provide unique experiences that foster student, staff and faculty thinking and growth (embracing change).	Carolyn Daoust
<ol style="list-style-type: none"> 1. Improve communication throughout the college 2. Encourage more participation from faculty and staff in college events (ball games, talent show, etc.) 3. Provide support for programs that departments offer for the students and community 4. Provide college wide programming that embraces a positive mindset and ethical behavior 	<p>The implementation of a college wide email system and the School Messenger system address the improvement of communication on campus. Minutes to meetings are posted for everyone to see.</p> <p>Encouragement can be given regarding participation of faculty and staff in college events but individuals prioritize their own lives. A Student Life website could help promote more participation.</p> <p>Student activities are supported financially and encouraged at ACC. Two new student groups were formed: The Language Society and the Huron Shores Student Leaders.</p> <p>The utilization of Mutual Gains Bargaining and the process of collecting data for decision making helps to build a more trusting environment that could eventually lead to a more positive mindset for employees. Ethical behavior and integrity are personal characteristics that need to be recognized and encouraged on an individual basis during evaluations.</p>

B. Increase awareness of cultural diversity.	Tim Kuehnlein
<ol style="list-style-type: none"> 1. MCCA Center for Global Initiatives 2. Fulbright Scholarships 3. Prima Civitas Foundation 	<p>ACC needs to investigate opportunities to increase everyone's awareness of cultural diversity, as well as recognizing diversity in non-traditional sense (socio-economic, political, generational, etc.). Some suggestion that were put forth in the committee were more projects and presentations on global awareness and promote international students access to us.</p>
C. Encourage growth in personal accountability.	Carolyn Daoust
<ol style="list-style-type: none"> 1. Promote good work ethics 2. Encourage student group activities that help our students grow into responsible, upstanding citizens 3. Support and where appropriate, reward assumption of responsibility by employees and teams for initiatives advancing the college mission 	<p>The group felt that the best way to promote good work ethics is to acknowledge it.</p> <p>ACC has very active Student Leadership, Student Ambassadors, PTK groups on campus that help develop leadership skill in students that get involved. A "Student Life" website would also help facilitate this action project.</p> <p>The group felt that the best way to recognize employees for their initiatives is to publicize them some way. The Lumberjack of the month is one way ACC recognizes staff that go above and beyond their assigned responsibilities.</p>
D. Promote more global thinking.	Kathy Marsh, Nancy Seguin
<ol style="list-style-type: none"> 1. Incorporate ideas from outside our local area 2. Encourage students, staff and faculty to experience events outside of our local area 	<p>The group identified several activities over the past year that addresses this objective: Intelligent Design presentations, ISIS presentation, Post-Unification of East Germany presentation, and potential for a group of Chinese students in the AuGres- Sims schools district to be involved in ACC classes.</p>

	<p>The group recognized several events that students and staff have been involved in outside our local area: David Cummins awarded the Ocean Exploration Trust Science Communication Fellowship on the Nautilus, Young Women, Strong Leaders conference that several of our students attended with staff members, TRENDS conference and the American Geographical Society's Fall Symposium at Columbia University.</p> <p>Money for staff development has been put back into the budget for FY17 to encourage more attendance at events outside our local area.</p>
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Strategic Goal #5: *Conduct college business with a view to developing partnerships and alliances to expand learning opportunities.*

OBJECTIVES	Leadership
A. Expand university partnerships when appropriate.	Don MacMaster, Nancy Seguin
<ol style="list-style-type: none"> 1. Pursue articulation agreements with universities 2. Provide current curriculum changes to universities to facilitate better transfer of ACC courses 3. Promote Michigan Transfer Agreement (MTA) 4. Expand the University Center program offerings (SVSU, LSSU) 	<p>ACC has a good relationship with Northwood University and are working on additional articulation agreements with Ferris State University and Lake State University.</p> <p>The Assistant to the VP of Instruction annually sends out a curriculum committee summary to all transfer universities.</p>
B. Explore partnership opportunities with local and regional businesses.	Don MacMaster, Dawn Stone
<ol style="list-style-type: none"> 1. Strengthen relationships with business and industry 2. Find out the needs of local businesses through advisory committee participation 3. Offer job shadowing, internship and apprenticeship opportunities 4. Provide professional development opportunities to our local community 	<p>All occupational programs meet at least annually with their advisory committees. The purpose of these meetings is to share program changes, new equipment, new delivery methods (i.e. internships) and anything relevant to the programs. The advisory committee members are asked for their input on what would make our students better potential employees of their companies.</p>
C. Work with Iosco County and surrounding area leadership to help expand ACC's presence in that region.	Don MacMaster, Nancy Seguin, Dawn Stone

<ol style="list-style-type: none"> 1. Encourage growth at HUSH by facilitating community, industrial, and educational partnerships in Iosco County 2. Keep a line of communication open with Iosco school districts 3. Expand the industrial technology offerings in the area 4. Utilize advisory committees in the area 	<p>The President shared with the SPBC members that quite a bit is going on at Huron Shores and all four bullets have been touched and improved on. The most tangible sign is the tech lab that is going into the basement.</p> <p>Every opportunity to improve dual enrollment relations is being pursued.</p>
<p>D. Continue and expand the College's relationships with non-profit organizations.</p>	<p>Don MacMaster</p>
<ol style="list-style-type: none"> 1. Thunder Bay National Marine Sanctuary 2. Alpena Regional Fiber Consortium 3. Thunder Bay Arts Council and other arts, cultural and civic organizations 4. Jesse Besser Museum 5. Hope Shores Alliance (formerly Shelter, Inc.) 6. Alpena Regional Medical Center 	<p>Reports were given concerning the President's involvement with the Jesse Besser Museum and the Thunder Bay National Marine Sanctuary. The Dean of Students reported on the College's involvement with Hope Shores Alliance with the Clergy Committee. Tim Kuehnlein reviewed the Art Council activities.</p>
<p>E. Strengthen the College's relationship with our service area K-12 schools to provide access for their students and alignment of our curriculum.</p>	<p>Don MacMaster, Kathy Marsh, Nancy Seguin</p>
<ol style="list-style-type: none"> 1. Expand dual enrollment opportunities 2. Science Olympiad 3. Early College 4. Articulation agreements 5. ROV Building events 6. Provide symposiums for area high school faculty 	<p>Reports were given on the success of each of these areas. The Early College has been a major success for Alpena High School students as well as ACC.</p> <p>Dual enrollment activities are active in the following high schools: Alcona, Alpena, Atlanta, AuGres-Sims, Hillman, Ogemaw-Heights, Onaway, Roger City</p>

	<p>The college has a website that explains articulation agreements, provides necessary forms and outlines the specifics of each articulation agreement.</p> <p>The TAACCCT grant has funded outreach activities being done with UAS in the regional K-12 schools to increase awareness of the College as well as to encourage students to pursue STEM occupations.</p> <p>A second annual conference open to all educators, administrators, and students interested in learning how to effectively integrate technology into the curriculum, will be held in August 2016. All grades and skill levels welcome!</p>
<p>F. Initiate and/or continue ACC representation on community organizations.</p>	<p>Everyone!!</p>
<ol style="list-style-type: none"> 1. Service clubs 2. Local governments 3. Board memberships 	<p>We have many ACC employees active in community organizations. ACC continues to have a very good relationship with the community.</p>