

**Official Proceedings of the
Alpena Community College Board of Trustees Regular Meeting**

December 21, 2016

Roger C. Bauer Board Room, Charles R. Donnelly Natural Resources Center
665 Johnson Street, Alpena, MI 49707

On Wednesday, December 21, 2016, the Alpena Community College Board of Trustees gathered for their regular monthly meeting.

Chairman Briggs called the meeting to order at 7:03 p.m. Present: John Briggs, Teresa Duncan, Marc Ferguson, Joseph Gentry II, Lisa Hilberg, Florence Stibitz, and Tom Townsend. Absent: None.

Seated at the Board Table: President Don MacMaster and Board Secretary Jay Walterreit.

Chairman Briggs led the Pledge of Allegiance.

Approval of Agenda

Moved by Trustee Townsend that the agenda be approved; seconded by Trustee Stibitz. Ayes: 7. Nays: 0. Motion carried.

Approval of Minutes from the November 16, 2016, Regular Board Meeting

Trustee Gentry moved to accept the draft minutes from the November 16, 2016, regular board meeting. Trustee Townsend seconded the motion. Ayes: 7. Nays: 0. Motion carried.

Introduction of Guests and Public Comment

Guests attending the regular meeting included: Jordan Spence, The Alpena News; Ben Stevens, WATZ; Richard Sutherland, ACC administration; Kathy Marsh, ACC administration; Rob Roose, ACC administration; Jane Roose; Amy Ferguson; Chloe Ferguson; Emily Ferguson; and Gabe Ferguson.

Communication(s)

None.

Board Member and Subcommittee Reports

Trustee Townsend mentioned the Property Subcommittee had met but did not have anything to report to the whole board. Chairman Briggs noted the discussion item on the agenda calling for closed session prior to the January 18, 2017, board meeting to discuss property issues.

Student Report

None.

Faculty Report

None.

President's Report

Following is the President's Report as it was distributed.

President's Report to the Board of Trustees
December 21, 2016

Auto Body Program Update

After several years of declining enrollments, Alpena Community College suspended registrations into the Auto Body program in fall semester 2016 to investigate its future viability. Vice-President for Instruction Kathy Marsh is here tonight to update the Board on activities related to Auto Body that she organized this fall, including:

- Outreach to Advisory Committee
- Stipend to revise curriculum
- Visits to downstate community colleges that offer Auto Body programs
- Enrollment milestones

Men's Basketball Coaching Succession

Frank McCourt, Alpena Community College men's basketball team head coach, has announced that this season will be his last season as head coach. ACC will see the end of an era at the end of the 2016-17 season, and a change of leadership starting with the 2017-18 season as ACC cross country coach Mark Jacobs takes over as head coach for the men's basketball team. McCourt will end his career with a total of 50 years of coaching at different schools.

He has been involved with ACC athletics continuously since 1973, holding just about every position at one point or another. McCourt, often a man of few words, laughed when asked to reflect back on his time as coach. "Fifty years is a long time," he said.

Jacobs lived in Alpena when he was younger, then moved back to the area 24 years ago. He has been the cross country coach for the past five years at ACC and has built the program into a success. The 2015 team was the first in ACC history to earn Academic All-American team honors, and the 2016 team had its best finish ever in the region and is also on target to repeat as Academic All-Americans. Jacobs has 36 years of coaching experience, including 5 years of AAU basketball. "I am extremely honored that I was contacted by Mr. McCourt and Dr. MacMaster about my interest in coaching basketball at ACC," said Jacobs. "My strength in the business world and in coaching is building strong, successful teams. I look forward to this new challenge."

McCourt believes Jacobs is a great choice to lead the program. "I think he's eager and he recruits well, I know what he's done with the cross country program." The coaches are working together to ensure a

smooth transition. Jacobs will attend practices in the spring semester, and has already made himself familiar with this year’s players. “I am trying to learn as much about this year’s team as possible so I will know what my needs are for next season,” said Jacobs. “I have talked to several high school players so far about potentially playing here next year.”

One of Jacobs’ many goals for the team is to get the players involved with the Alpena community and to create a sense of pride in the area. “The day when fans have to be turned away from the gymnasium because there isn’t enough room, is the day that I will know we are a success.”

Constituent Survey Results

ACC’s 10-year re-accreditation site visit from the Higher Learning Commission is scheduled for September 25-26, 2017. In preparation for the visit, ACC staff led by Dean Wendy Brooks and Director of Public Information and Marketing Jay Walterreit, recently organized and distributed a 2016 ACC constituent survey across the five-county service district. The same survey was distributed in 2007 for the previous accreditation self-study, providing a slice of longitudinal data documenting the perceptions of internal and external stakeholders about ACC over the past nine years.

Following is an excerpt from the survey results.

2016 External Constituent Survey
Prepared for the HLC Review 2017 Self Study
(Prepared by the Office of Public Information & Marketing, December 2016)

Building on a process began during the 2007 accreditation cycle, ACC distributed a Constituent Survey across the service district to quantify regional perceptions of the College. The survey was distributed on paper in all of the newspapers in ACC’s five-county service area, mailed to 1,000 randomly selected ACC graduates, e-mailed to ACC employees, and made available to students in the Alpena Campus Lumberjack Shack. Approximately 26,000 surveys were distributed. The survey was also available online at SurveyMonkey for those who preferred to participate electronically.

Respondents were asked to list their primary county of residence, highest level of educational attainment, age, if they attended ACC, and whether the College adequately prepared them for a career. The survey then asked respondents to rate 10 statements on a scale of one to five, one indicating strong disagreement and five strong agreement with the statement.

The average scores for each survey question for the 2007 and 2016 surveys are shown below:

<u>Question</u>	<u>2007</u>	<u>2016</u>
The College fulfills its mission.	4.22	4.29
I trust ACC to do its best to educate students.	4.33	4.39
I think the College prepares for the future.	4.29	4.33
The College operates effectively.	4.03	4.18
ACC students receive an excellent education.	4.19	4.32
ACC faculty members are knowledgeable and prepared.	4.14	4.28
The College facilities are well run and maintained.	4.22	4.34

The College connects with the community, state and world.	4.16	4.19
The College is sensitive to the needs of the community and responds accordingly.	4.14	4.16
My friends and neighbors value ACC.	4.21	4.44

The College received its highest score (4.44) in response to the statement, “My friends and neighbors value ACC.” The lowest mark (4.16) came in response to the statement, “The College is sensitive to the needs of the community and responds accordingly.”

Respondents from each of the five counties in the College service district returned surveys. Alpena and Presque Isle counties, nearest to main campus, gave the College the highest scores on all 10 questions. Iosco County on the southern end of the service district an hour south of main campus gave the College its lowest marks, with scores ranging from 3.59 (“The College connects with the community”) to 4.03 (“I trust ACC to do its best to educate students”).

Action Items

2.673 Proposed Revision of Policy 4007, Instructional Class Sessions Policy — Second Reading

Trustee Stibitz made the motion and Trustee Hilberg seconded the motion which reads as follows:

The ACC Board of Trustees approves the second reading of the proposed changes to Policy 4007, Instructional Class Sessions Policy.

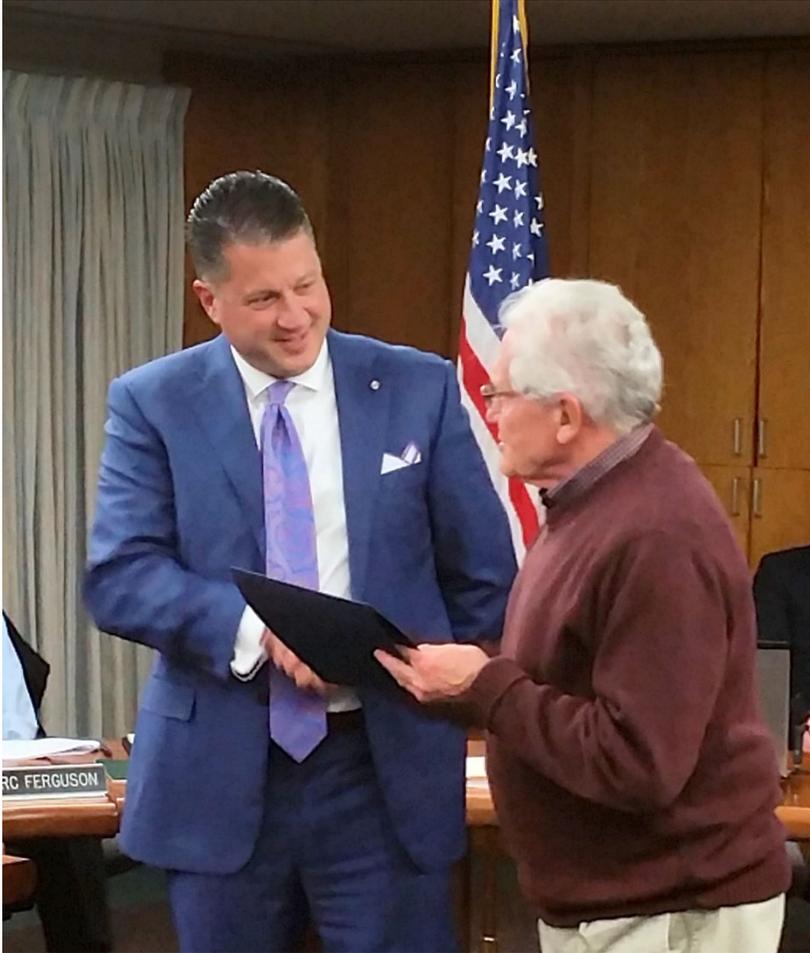
Ayes: 7. Nays: 0. Motion passed.

2.674 Resolution of Appreciation and Emeritus Status for Trustee Marc Ferguson

Trustee Briggs made the motion and Trustee Ferguson seconded the motion which reads as follows:

The Board of Trustees approves the Resolution of Appreciation for Marc K. Ferguson and bestows upon him the title of Trustee Emeritus.

Ayes: 7. Nays: 0. Motion passed.



Information Items

Vice President for Administration and Finance Richard Sutherland updated the trustees on the state payment to the College in place of personal property tax revenue; he noted the payment was for more than anticipated, but he doubted that amount would be repeated in the future.

New hires, terminations, and status changes between October 13 and November 9, 2016.

New Hires:

N/A.

Resignations:

N/A

Status Changes:

N/A

The Gifts and Grants Report showed 130 donors gave \$59,946 in pledges and gifts between November 10 and December 14, 2016.

Board Discussion

Chairman Briggs again noted the closed session to discuss property issues at 6 p.m. on January 18, 2017.

He also mentioned the election of board officers, which will take place at the January 18 regular meeting, and asked the trustees to think about a date and topics for a mid-winter retreat.

New Business

None.

Suggested Future Agenda Items

None.

Next Regular Meeting

The next regularly scheduled Board of Trustees meeting is at 7:00 p.m. on Wednesday, January 18, 2017, in the Roger C. Bauer Board Room, Room 400 of the Charles R. Donnelly Natural Resources Center, 665 Johnson Street, Alpena, MI 49707.

Adjournment

The regular meeting was adjourned at 8:07 p.m.

Jay Walterreit
Secretary of the Board of Trustees
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