The College Mission

The mission of Alpena Community College is to meet lifelong learning needs by providing educational opportunities through effective stewardship of resources.

The College Vision

To be recognized in our local and global communities as the premier resource and first choice for exceptional, affordable, and innovative education.

The College Values

- We demonstrate accountability to all our stakeholders, students, staff, business partners, industry alliances, and taxpayers.
- We act with integrity, placing fairness and honesty at the center of all our actions.
- We aspire to excellence in all our endeavors.
- We show respect for diversity, individual contributions, and educational partnerships.

Alpena Community College Institutional Statement of Non-discrimination — Alpena Community College (ACC) policies and practices for admission, employment and activities comply with requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendment of 1972, Section 504 of the Rehabilitation Act of 1973 as amended, the Age Discrimination Act of 1975, and Title II of the Americans with Disability Act of 1990; ACC does not discriminate on the basis of race, color, national origin, sex, age or disability. For more information contact the Title IX, Section 504, the Age Discrimination Act and Title II coordinator: Carolyn Daoust, VLH 102, 665 Johnson Street, Alpena, MI 49707, (989) 358-7211.
From the President

Dear Trustees, Colleagues, Students, and Community Members:

It’s been a remarkable year of progress on many fronts for Alpena Community College. If there’s one topic that rises above others in this report, it would have to be the importance of technical programs leading to employment for graduates who earn certificates or associate of applied science (AAS) degrees.

In the national news there has been a series of reports on how much better the job prospects are for AAS degree holders compared with the average bachelor’s degree graduate. Typical of these was a December 2012 Forbes article that began as follows:

“With college tuition costs skyrocketing — an estimated $1 trillion in student loan debt now exceeds credit card debt in the U.S. — many families are rethinking the traditional path to career success. As it turns out, a four-year college degree isn’t the only way to land a good-paying job. A recent study . . . based on forecasts by the U.S. Bureau of Labor Statistics, reveals that jobs requiring only a two-year associate’s degree will have the highest average growth through 2020.”

Also published this year was the fourth edition of Laurence Shatkin’s book entitled 300 Best Jobs Without A Four-Year Degree, which gave top rating to employment markets for nurses, dental hygienists, construction supervisors, radiologic techs, electricians, pipefitters, sonographers, respiratory therapists, physical therapist assistants, and masons.

At ACC we offer either instruction in these fields or preliminary courses leading to completion at other community colleges. Other technical programs at ACC — such as concrete tech, utility tech, marine tech, auto service, auto body, and manufacturing tech — are unique or at least uncommon in Northern Michigan and the Upper Peninsula. They are connected with strong labor markets as well, or they wouldn’t exist on our campuses. Moreover they play the critical role of attracting students from other parts of the state during a time when high schools in our area are graduating fewer students. For this reason they are linked to every initiative that ACC musters in order to thrive in the future.

In this manner and in many others, we do things every day at ACC to fulfill the College Vision Statement set before us by the ACC Trustees: “To be recognized in our local and global communities as the premier resource and first choice for exceptional, affordable, and innovative education.”

You have my respect and gratitude for the dedication and support you offer toward realizing this expression of our best possibilities. Thank you so much!

Sincerely,

Olin Joynton
President
Goal One

Present and position ACC as a compelling, attractive institution of choice for all learners.

Goal One Accomplishments

• ACC succeeded in minimizing its yearly tuition increase despite rising cost pressures. For the 2012-13 year, in-district tuition rose by $5 per contact hour, an increase of 4.7%. The increase was due to rising operations costs, level property tax revenues, and slowly rising state appropriations. ACC remained very affordable and a great value as compared to four-year universities.

• Headcount enrollment and credit hours experienced modest declines for Fall Semester 2012, in line with the broader state-wide community college trend. Headcount fell by 1.7% and credit hours fell by 3.6%; Spring Semester headcount fell by 4.7% and credit hours fell by 6.7%. The drop-off comes after several years of strong enrollment growth during the nationwide economic recession, when many workers received state funds to prepare for new careers by attending ACC.

• The Robert M. Granum Scramble for Scholarships, was held on August 4, 2012 at the River’s Edge Golf Club and netted a total of $18,358 for the ACC Foundation’s scholarship program. The ACC Foundation awarded a total of 284 scholarships totaling $140,000 to students during the 2012-13 academic year, an increase of 22 scholarships from the year before. The Foundation’s annual scholarship luncheon for donors and scholarship recipients was held on April 3, 2013, and was attended by approximately 180 individuals.

• As part of a multi-year plan to improve to the Huron Shores Campus facility, a number of projects were completed, including the installation of a new roof, high-efficiency boilers, repairs to the building’s brick exterior, and landscaping. Room renovations included a new testing center, computer lab, and smart classroom.

• Updates to the ACC website included the addition of an operations transparency page listing budget documents, capital outlay plans, and bargaining unit contracts. Section 209 in Michigan Public Act 201 of 2012, the education omnibus budget bill, set the requirements for this web page, and called for the inclusion of an icon link on the college’s home page. The ACC website also saw a number of improvements aimed at improving the amount and quality of graphics and information provided, especially in the academic programs and admissions areas.
• The Admissions Office completed a busy recruiting year that included over 30 visits to area high schools; 15 presentations in area high school classrooms; attendance at 10 college nights/career days including Alpena, Gaylord, Bad Axe, Sault Ste. Marie, Petoskey, Roscommon and Gaylord (many trips included ACC faculty); hosting the annual ACC Open House; and guiding 10 group campus tours and over 50 family campus tours. Admissions Office staff completed additional computer training to increase the use of student database software for prospecting and communications.

• ACC maintained a recruiting presence at Alpena High School through the ACC Room. ACC faculty and staff maintained a regular schedule in the room, providing recruiting information and helping students apply for admission and financial aid. The room was made available through the enthusiastic support of Alpena High School administration.

• ACC Foundation kicked off its $600,000 Building a Powerful Future Campaign during the Alpena Area Chamber of Commerce Good Morning Alpena program on March 8, 2013.

• The Enrollment Committee met regularly during the 2012-13 year and continued to explore topics including internal and external factors related to enrollment, area demographics, bus and billboard advertising for the Huron Shores Campus, and the possibility of adding another recruiter position to enhance communication with students outside of ACC’s service area.

• The College created and administered a marketing survey to gauge the interest in expanding bachelor’s degree options for members of our community and the surrounding areas. Feedback from the survey indicated interest in selected programs from Ferris State University, Lake Superior State University, and Northwood University. Currently ACC’s University Center hosts offices for Ferris State University and Northwood University.
Goal Two

Achieve excellence in program areas of transfer, occupational/technical, developmental, community, and continuing education.

Goal Two Accomplishments

- Kathy Marsh was hired as Vice President for Academic and Student Affairs in August 2012. Marsh’s hiring completed a national search which was necessary after ACC’s previous chief academic officer, Dr. Mark Curtis, took the presidency of Great Basin College in Nevada. Previously employed for 28 years by Kirtland Community College, Marsh brought a vast amount of expertise in higher education instruction, student affairs, accreditation, and data management. Previously she held the titles of Instructor of Computer Information Systems, Chairperson for Career and Technical Studies, Chairperson for General Education Studies, Associate Dean of Business and Technology, Associate Dean and Interim Dean of Student Services, and Dean of Instruction. As chief academic officer at Kirtland, she was responsible for the oversight of the entire instructional division of the College, as well as Library Services, Tutoring Services, and Testing Center, and she served as the liaison with the North Central Accrediting agency of the Higher Learning Commission, providing direction for the campus’ activities involving the Academic Quality Improvement Process.

- Jim Berles was the recipient of the 2012-13 Russell H. & Fromilda Y. Wilson Endowed Teaching Chair Award. His winning proposal involved acquiring the equipment and software necessary to create a GIS/GPS laboratory to be used in conjunction with the Thunder Bay National Marine Sanctuary and ACC’s Marine Tech program. The ACC Foundation Endowed Teaching Chair

Kathy Marsh joined ACC as Vice President of Academic & Student Affairs in August 2012. She replaced Dr. Mark Curtis who left ACC to become president at Great Basin College in Nevada.
Program seeks to recognize and promote academic excellence at Alpena Community College by honoring noteworthy faculty members and providing an award of $5,000 to go toward resources for improving instruction, academic programs, and professional development.

- ACC’s Marine Technology program, created through funding from a $2.835 million U.S. Department of Labor Trade Adjustment Assistance Community College and Career Training grant and operated in cooperation with the Thunder Bay National Marine Sanctuary, completed its first full year of courses in May 2013. The program was designed for students interested in careers working on Great Lakes and ocean-based research vessels, or in industries related to the blue economy with particular emphasis on remote operated vehicle (ROV) operations and applied robotics. Milestones for the first year included the purchase of $200,000 in equipment including an ROV, side-scan sonar hardware, and an ROV simulator.

- After several years of lobbying effort by the Michigan Community College Association, Michigan Governor Snyder signed Public Act 495, authorizing community colleges to offer bachelor’s degree programs in concrete technology, culinary arts, maritime technology, and energy production technology. Alpena Community College then formed a committee to examine the possibility of creating a new bachelor’s degree in concrete technology. The group evaluated the strength and sustainability of ACC’s current associate degree programs, gathered feedback from advisory committees, gauged labor market demand for graduates, and assessed the costs associated with creating a new program. In July 2013 ACC found insufficient strength in the labor market for a new Concrete Technology bachelor’s degree. Instead, ACC pursued a seamless articulation agreement with Ferris State University making ACC Concrete Technology associate degree holders able to transfer into FSU’s Construction Management program as juniors and complete the bachelor’s degree in two years.
• Students Vera Middleton, Alan Phillips, and Rose Prell were named ACC’s representatives to the 2013 Phi Theta Kappa All-Michigan Academic Team. Students are selected based on academic achievement, community service involvement, and leadership accomplishment. All-state team members have the opportunity to be named to the All-USA Team, and may receive stipends from USA Today and Coca-Cola. Phillips was also named a 2013 Coca-Cola Community College Academic Team Bronze Scholar and received a $1,000 scholarship and a special medallion.

• Since approval in June 2012 by the Michigan legislature, ACC’s Electrical Power Technology Center (EPTC) project has made significant progress toward completion. As of June 30, 2013, $4,422,488 had been raised. As part of that fundraising initiative, the Alpena Community College Foundation launched its Building a Powerful Future Campaign on March 8, 2013, a $600,000 endeavor to assist the College with funding for the EPTC. Other steps toward completion include the selection of DeVere Construction Company as construction manager and the commissioning of initial designs. The EPTC is a $5 million project which will allow ACC to transform its utility technology and electrical apprenticeship programs into a comprehensive set of offerings with training for emerging, sustainable and green technologies as well as existing modes of power generation, transmission, distribution and use.

• Brian Siegert, Operations Manager for Besser Company, presented the 2013 Besser Awards to students Rose Prell and Alan Phillips. The Besser Awards are the highest recognition of academic achievement given at Alpena Community College, and this is the 41st year they have been presented. The Besser Awards are awarded to two students, usually one male and one female, who have made outstanding contributions to the life of the College through scholarship, leadership, and expression of responsibility in solving social problems. The Besser Awards include a $500
stipend from the Besser Company along with a framed certificate. These students also have their names engraved on the Besser Award plaque.

- The Honors Breakfast, held at 9 a.m. Thursday, May 9, at the APlex, recognized students who maintained a grade point average of 3.5 or better. Approximately 133 students were eligible for awards this year. The John M. Grant Front Runner Awards are also presented; this award is given annually to a graduating male and female non-traditional student who has demonstrated unusual dedication in the pursuit of higher education. Those students were Gwenda Heacock and Douglas Mayo. The College also distributed the Outstanding Student Awards.

- ACC and the Atlanta Life Skills Organization (ALSO) continued to provide a variety of educational services through the resources provided by a W. K. Kellogg Foundation grant. The money, totaling approximately $899,809, was awarded to address the profound educational and economic needs of Atlanta, a town in ACC’s service area in neighboring Montmorency County. Technical education courses offered included blueprint reading, SolidWorks, basic math, intro to computers, and welding.

- ACC Utility Tech students once again vied for honors with counterparts from around the nation, this time attending Lineman Rodeo Competition held in April 2013 at Metropolitan Community College in Omaha, Nebraska. ACC’s three four-man teams competed against 34 teams from across the U.S. and garnered team awards including first place in the framing event, second place in the written exam, and third place overall. Individual honors went to James Dylan Kemp for first place in framing and to Daniel Borowiak, who took third place as overall lineman and second place in framing.
Goal Three

Serve as a primary center for regional economic development, diverse programming, recreational/wellness opportunities, and cultural enrichment.

Goal Three Accomplishments

- The Alpena Volunteer Center’s 2012 Christmas Wish List program used donations from over 249 donors to serve over 446 needy children and families from Alpena, Montmorency, Presque Isle, and Alcona counties.

- The 2013 Distinguished Graduate Award was presented at the 60th Alpena Community College commencement ceremonies on May 9, 2013, to Jerry Murrell, founder and chief executive officer of Five Guys Burgers and Fries. Murrell was raised in Alpena and a graduate of Catholic Central High School. He earned an Associate of Arts degree from ACC in 1964. The Distinguished Graduate Award was established in 1998 by the ACC Foundation to honor ACC graduates who have gone on to contribute to society through successful careers. Its recipients are examples of how a solid foundation from ACC can launch a lifetime of achievements.

- ACC’s Maritime Tech program created many opportunities for regional economic development through its relationships with the Thunder Bay National Marine Sanctuary, Oceaneering, Inc. (a leading employer of ROV techs worldwide), the Marine Advanced Technology Education (MATE) Center, and a number of academic programs across the country. Collaborative efforts include the summer 2014 international ROV competition being hosted at the TBNMS, and the formation of a Marine Tech program advisory committee.

Jerry Murrell, founder and chief executive officer of Five Guys Burgers and Fries (middle), received the 2013 Distinguished Graduate Award, which was presented by President Joynton (left) and Penny Boldrey, executive director of the ACC Foundation.
• Each year the College recognizes someone who through a sense of purpose, community concern and leadership has enriched the educational, cultural and/or economic lives of the citizens of Northeast Michigan. The 2013 recipient was Jefferson J. Gray. As Superintendent of the Thunder Bay National Marine Sanctuary and Underwater Preserve, Gray participated in outreach programs to area schools; expansion of research and publication on new shipwreck discoveries; documentation of Great Lakes maritime history with the Alpena County George N. Fletcher Library; partnerships with Alpena Community College including the new Marine Technology program; and participation in the study of Great Lakes ecological issues.

• ACC representatives continued to actively serve the community through participation in groups including the Alpena Area Chamber of Commerce, Alpena Convention and Visitors Bureau, and Target Alpena Development Corporation.

• ACC hosted the regional 2013 Science Olympiad on March 9, 2013; 10 teams participated in over 38 events ranging from rocks and minerals, robot arm, optics, food science, and forestry. The Alpena High School team won first place in the high school division and the COACHES team won first place in the middle school division.

• The ACC Community Education Program provided 84 non-credit courses for 284 registrants, of which 173 registrants were first-time participants. Local businesses had the opportunity to enroll employees in courses which improved skills and productivity.

• President Joynton hosted three Lunch with the President events. These meetings gave community members the opportunity to meet with the president in an informal setting to ask questions and discuss ways in which the College can meet the needs of the public.
• ACC continued to host the Association of Lifelong Learners @ ACC group, a not-for-profit organization which promotes and encourages lifelong educational and enrichment experiences for people of all ages in Northeast Michigan. ALL offered 181 programs (an increase of 28.3%) and membership grew to 315 (an increase of 51.4%).

• The Alpena Area Chamber of Commerce and local partners, including Alpena Community College, lead an effort to maintain regular commercial passenger flights out of Alpena County Regional Airport. The results of the Chamber’s and airport’s efforts was a two-year contract with SkyWest for flights to Detroit and Minneapolis.

• On June 7-9, 2013, ACC hosted the seventh annual Sunrise Bicycle Tour, sponsored by League of Michigan Bicyclists. This is the second time the three-day event has come to Alpena. Cyclists took part in tours each day featuring different attractions and scenery, including visiting lighthouses and the wooden boat show in Presque Isle, and touring Hubbard Lake.
Goal Four

Foster an environment of learning that embraces change, cultural diversity, personal accountability, and global thinking.

Goal Four Accomplishments

• After two years of implementation, ACC’s National Science Foundation grant to research Sustainability in Concrete Technology is on task and meeting deliverables. The research team conducted five trials, with continual progress being made collecting data and modifications being made to equipment and protocols. ACC successfully compiled the online certificate curriculum using courseware developed by the American Concrete Institute (ACI) to meet openings in the program. Outreach and engagement of area K-12 districts was well-established. The project advisory team met four times and members maintained robust enthusiasm for the project. Two of three proposed sustainability job fairs were held and well-attended by area secondary students.

• In April 2013 Associate Vice President of Academic & Student Affairs Nancy Seguin and Controller Lyn Kowalewsky escorted a group of 10 ACC students to the Young Women, Strong Leaders conference held on the campus of Lake Superior State University. Along with professional networking opportunities, the conference featured keynote speaker Patricia L. Caruso, who spent 23 years with the Michigan Department of Corrections including nine years as a warden and almost eight years as the Director of the Department, serving as a cabinet member to Governor Jennifer Granholm. The YWSL program is operated by the Michigan ACE Network for Women Leaders in Higher Education, of which ACC is a member.

First-year Concrete Tech student Ashton Boris takes measurements during an experiment being run as part of ACC’s National Science Foundation grant research.
• Campus sustainability efforts continued with the replacement of all metal halide lights in the parking lots and walkways on the Alpena and Huron Shores campuses with LED fixtures. Obsolete lighting in the plant area of the World Center for Concrete Technology was replaced with high bay fluorescent lights. Due to these efforts, ACC reduced its annual kilowatt usage by 78,639 kW for an annual savings of $10,683. ACC also received a one-time rebate of $7,285 from Efficiency United for the upgrade.

• ACC continued to be involved with the Michigan Global Awareness Consortium, which provides presentations on global cultures, politics, and travel.

• ACC hosted community events in honor of Martin Luther King, Jr. Day, including a film discussion, a chili dinner, and a panel discussion with married couples representing different cultures talking about their relationships across cultural differences.

• President Joynton and ACC staff members conducted exploratory conversations with the Michigan Community College Association’s Center for Global Initiatives. The new initiative serves as an entry point to Michigan’s community colleges for international projects, foundation-supported activities, partnerships, and delegations to Michigan.

• As part of ACC’s ongoing commitment to accountability, the College began transitioning from the Higher Learning Commission’s PEAQ (Program to Evaluate and Advance Quality) accreditation process to Open Pathways. The new process allows ACC to choose a Quality Initiative to suit its current circumstances; reduce the reporting burden; enhance rigor through data collection and conducting an Assurance Review twice in a ten year cycle; and integrate HLC processes and HLC requests for data into the reaffirmation of accreditation cycle. As a result of its previous HLC review, ACC finalized a 4-year Assessment Academy and graduated successfully from that academy in June of 2013.

• Reflecting ACC’s spirit of accountability and financial transparency, Standard and Poor’s Rating Services affirmed ACC’s A+ bond rating on the basis of strong per-capita market values, good general fund reserves as a percentage of expenditures, and low debt burden.

• Another way ACC upholds its fiduciary responsibility is through proper management of federal aid monies. ACC’s student load default rate declined four points, from 15.6% to 11.6%, from 2010 to 2011, the last period for which figures are available, putting the College in the lowest third among the 28 colleges and several notches below the average rate of 14.9%.
Goal Five

Conduct college business with a view to developing partnerships and alliances to expand learning opportunities.

Goal Five Accomplishments

- The Educational Talent Search program is a federal grant-funded program with emphasis on low-income students whose parents did not attend college. The activities involve coaching and mentoring students so that they succeed in school, graduate from high school, and attend college. Among the highlights from the 2012-13 year: 338 seniors participated, up from 241 the previous year due to an expansion of the program into new schools; 100% of the senior participants received high school diplomas; 85.2% of the participating seniors immediately began post-secondary education; 29.1% of the seniors who went on to higher education enrolled at ACC; ETS grads entering ACC as new students earned 1,081 credit hours for Fall Semester 2013.

- The World Center for Concrete Technology experienced increased activity in 2012-13 due in large part to TAACCCT and National Science Foundation grant-funded projects. Other activities included offering more Blockmakers® courses (three Concrete Masonry Tech courses, three Vibrapac courses, and two electronic controls courses) to 59 students. Notable Blockmakers® participants included employees of a Brooklyn, New York company which provided masonry products to the new World Trade Center. WCCT research projects included using recycled glass products as a cement replacement for use in concrete products.

- In its second year of implementation, ACC’s $2.835 million Trade Adjustment Assistance Community College and Career Training...
(TAACCCT) grant from the U.S. Department of Labor funded ACC’s “Sustainable Solutions for Northeast Michigan: Green Jobs and Clean Energy” project, which provides expanded and innovative training opportunities in five clean energy sectors to 150 participants from Northeast Michigan and nationwide. The grant procured more than $350,000 in equipment in support of the Marine Technology and Utility Technology/Electrical Power Technology Center programs, and provided piloted training in relays and controls, smart grid, smart metering, composites, and simulator-based ROV applications.

- Dean of Workforce Development Don MacMaster and President Olin Joynton participated in Governor Snyder’s Education Summit held on the Michigan State University campus. The theme of Collaborate-Create-Connect was woven through addresses and regional break-out sessions, in which Moran Iron Works founder Tom Moran participated for the Northeast Lower Peninsula region. Part of the work involved applying the results from the Economic Summit on March 18-19 to improvements in the state’s educational operations. ACC’s role in training for many of these fields reinforces the importance of keeping technical programs strong and up to date.

- ACC continued to work with representatives from the Alpena Public Schools system to enhance educational opportunities for students. During the 2012-13 year, progress was made on promoting articulation agreements between ACC and area high schools. Dual enrollment continues to be strong with schools in the northern part of ACC’s service area.

- Alpena Community College’s Auto Service program teamed with Star Staffing in a new venture to place ACC Auto Service students in real-life work situations as temporary workers. Students received hands-on experience in a real service shop while earning money, and repair shops got access to qualified workers and the opportunity to evaluate the students for future full-time employment. Employment Services Inc. also maintained a presence on the Alpena Campus in an effort to place students with local companies.

- Representatives from ACC participated in the Michigan Advanced Aerial System Consortium in an effort to attract a Center of Excellence for the testing and training of unmanned aircraft vehicles to the Alpena County Airport. The MIAASC project was initiated in the spring of 2011 under the leadership of the Alpena County Regional Airport, the county of Alpena, and local economic development organizations. After evaluation, the group decided to move forward with plans to develop an industry cluster.
Initiatives for 2013-14

• Raise the final 5% to fund the $5,000,000 Electrical Power Technology Center addition to the World Center for Concrete Technology, complete construction prints with SHW Group, obtaining final State of Michigan Budget Office approval, and break ground in April with project management provided by DeVere Construction Company. Associated activities include investigating creation of a bachelor’s degree in energy production.

• Continue implementation of the Huron Shores Campus facilities renovation plan, develop campus-specific marketing activities through the HUSH Marketing Team, and elevate the Oscoda campus’s community involvement profile.

• Formulate the Quality Initiative project for continuing accreditation with the Higher Learning Commission. Likely topics for the initiative will be assessment of how well students acquire the five Core Competencies featured in all programs and use results for improvement of instruction.

• Attain discipline-specific accreditation for the nursing programs from the National League for Nursing Accrediting Commission.

• Pursue the mutual gains bargaining methodology for negotiation of all three union contracts.

• Continue work on Community College Career Training grant topics including green innovations for building trades, concrete technology, electrical power technology, cellulosic ethanol production, and marine technology. The College will also consider whether to apply for a successor grant for training in composite manufacturing for the aerospace industry.

• Continue National Science Foundation grant training and apply for a successor grant.

• Move from access and alignment to entry and intake as themes of the year for work in the Office of Academic and Student Affairs.
Alpena Community College
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Hazel Crittenden
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Robert M. Granum
George W. Wilson
# 2012-13 Financial Highlights

**General Fund Statement of Revenues, Expenditures and Changes in Net Position**

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**Alpena Community College Balance Sheet**

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